

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 02561 131320Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----089272 131909Z /46

R 131152Z MAR 78
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 7396

UNCLAS TEHRAN 2561

E.O. 11652: N/A
TAGS: BBSR IR
SUBJ: WTDR/FTI: SASAN PUBLIC COM
(REQUESTED AS: SASAN CO)

REF: USDOC 0036

1. IRAN
OFFICE USE: 2. 507 3. 0029100 4. 01
5. SASAN PUBLIC CO
6. SARAIB MEHRABAD
7. TERHAN
8. CONTACT DANIEL D SAHAKIAN
9. TITLE CHAIRMAN OF BOARD OF DIRECTORS
OTHER OFFICIALS ARE L D SAHAKIAN, R D SAHAKIAN, ROSEN MARCARI
SARKISSIAN, AND MOHAMMAD RAKHSHANI
10. PHONE 960001-5 11. TELEX 212492
12. CABLE 990 TEHRAN
13. ESTABL 1955 14. EMPL 500 15. SIZE LARGE
16. REPUTATION (Y) GOOD 17. RPT DATE 3,78
OFFICE USE 18. K 19 X 20. X
21. NA 22. NA
23A. 32210/0 MFG OF BEVERAGE BOTTLES
23B. 20873/50 IMP MFG OF FLAVORING EXTRACTS AND FLAVORING SYRUPS
23C. 28190/5 IMP OF INDUSTRIAL INORGANIC CHEMICALS
23D. 24994/50 IMP MFG OF CORK PRODUCTS
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PAGE 02 TEHRAN 02561 131320Z

24. FOREIGN SALES LOCAL ONLY
25. FINANCIAL REFS BANK MELLI IRAN, FOREIGN TRADE BANK OF IRAN
26. TRADE REFS SAME AS (27)
27. FOREIGN FIRMS REPRESENTED: CANADA DRY CORP, NEW YORK NY, SOFT
DRINK CONCENTRATES, 1956; COCA COLA CORP, NEW YORK, SOFT
DRINK CONCENTRATES, 1966; SEVEN-UP CORP, NEW YORK NY
SOFT DRINK CONCENTRATES, 1964; CHAS TAYLOR REFRATORIES,

CINCINNATI, OHIO, REFRACTORY MATERIALS, 1970.

28. POST EVALUATION: SASN PUBLIC COMPANY IS BOTTLER OF COCA COLA, SEVEN-UP, CANADA DRY SOFT DRINKS UNDER LICENSING ARRANGEMENTS WITH AMERICAN COMPANIES. IT ALSO MANUFACTURES GLASS BOTTLES AND CROWN CORK PRODUCTS FOR ITS OWN USE AND OPERATES AN ICE MAKING PLANT. IN ADDITION TO ITS LARGE PLANT, LOCATED IN TEHRAN, IT FRANCHISES IN SEVERAL MAJOR CITIES OF IRAN. FIRM IS OWNED AND MANAGED BY SAHAKIAN AND SARKISSIAN FAMILITES, WEALTHY AND WELL-KNOWN IRANIAN BUSINESSMEN. SAHAKIAN AND SARKISIAN FAMILIES ARE ALSO MANAGERS AND OWNERS OF SHAMS BREWERY (WTD 00152, 1/5/78), COFASE COMPANY WHICH IMPORTS RAW MATERIALS FOR SASAN CO AND IRAN HYSTCO CO. TD 5032, 7/73). REGISTERED CAPITAL OF FIRM IS 217 MILLION RIALS. BANKING SOURCE RATES REPUTATION OF FIRM AS "GOOD". EMB RECOMMENDS FIRM AS A TRADE CONTACT.

29. PREP H TUTUNCHIAN APPR DAVID E WESTLEY SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEHRAN02561
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780111-0989
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780374/aaaacksh.tel
Line Count: 79
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 1b03f6c7-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3348620
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: SASAN PUBLIC COM (REQUESTED AS: SASAN CO)
TAGS: BBSR, IR
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/1b03f6c7-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
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